Equitable Novel Flexibility Exchange

Energy Innovation Forum

19th September 2023

Ryan Huxtable Jacob Lynch



Agenda

- 1. Project Overview
- 2. Trial Design
- 3. Research Findings
- 4. Next Steps
- 5. Q&A

Project Overview



What is EQUINOX?



Scope: EQUINOX is testing new commercial and technical arrangements to reward households with heat pumps for temporarily altering their heating choices without compromising on comfort



Funding: EQUINOX is supported by the energy regulator Ofgem and funded through the regulator's Network Innovation Competition



Lead: EQUINOX is led by National Grid Electricity Distribution (National Grid), who are the Distribution Network Operator (DNO) for the East and West Midlands, the South West and South Wales



Partners and Collaborators: Octopus Energy, Sero, Scottish Power Energy Retail, Passiv UK, SP Energy Networks, Welsh Government, West Midlands Combined Authority, National Energy Action, and Guidehouse

Key Facts



- Equinox will run from 2022 to 2025
- The project's first trial took place between December 2022 and March 2023.
- Over 1,000 households that have heat pumps within National Grid's distribution region will take part over 4 years.
- Over 350 signed up for the first trial in winter 2022-2023.
- EQUINOX trials aim to include households from all sectors of society, ensuring that commercial and technical arrangements are designed equitably.

Why is EQUINOX Important?



 Expect an increase in about 600,000 heat pumps to connect to National Grid's distribution grid, meaning a significant increase in electricity peak demand



Heating load and flexibility not yet proven in trials

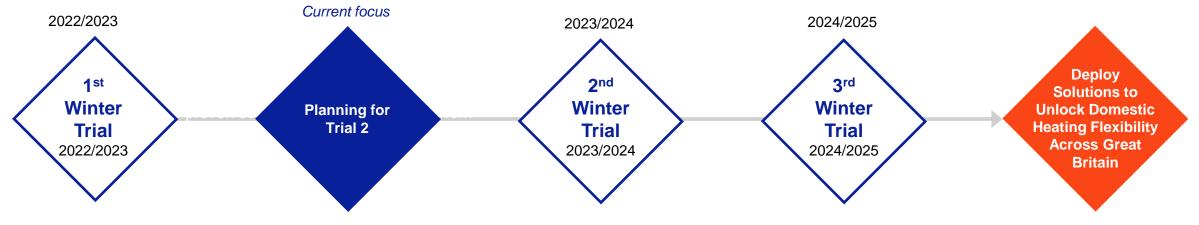


 No proven solutions enable DNOs to unlock flexibility from residential electric heat reliably and costeffectively



 Vital that all customers, including 2.4 million households in fuel poverty, access and benefit from smart solutions

Where is the project now?



- First trial took place between December 2022 and March 2023
- Over 350 households participated
- These participants were not fully representative of the UK demographic, but we are building on this for future trials.

- Designing new commercial arrangements
- Updating trial design
- Preparing for recruitment

- Plan to kickoff trial in November 2023
- Expect over 600 households to participate

Expect over 1000 households to participate

Trial One Design



Equinox trial one represented a proof of concept for heat pump flexibility. Below were the trials key goals:



Network flexibility

- Uncover the amount of aggregated flexibility which can be procured from domestic heat pumps without compromising customer comfort and safety
- Assess the predictability of the aggregated flexibility provided by households as a whole, and in different conditions
- Assess whether and how the amount and predictability of aggregated flexibility differ between heat pump control methods
- Assess whether and how the amount and predictability of aggregated flexibility differ between commercial arrangements
- Assess whether flexibility from domestic heat pumps is a viable option for the DNO



Customer experience

- Assess whether aggregated flexibility can be procured in an equitable way that does not unduly bias against underrepresented households
- Promote domestic heat pump flexibility as a valuable product for the network and for customers
- Understand the main reasons for participants choosing not to/ being unable to participate in flexibility events
- Develop and stress test the systems and processes that make this
 procurement of aggregated flexibility possible

Held 22 "EQUINOX Events"

- Trial events occurred from December to March
- Scheduled for two hours from 5-7pm
- Events up to 3 times per week

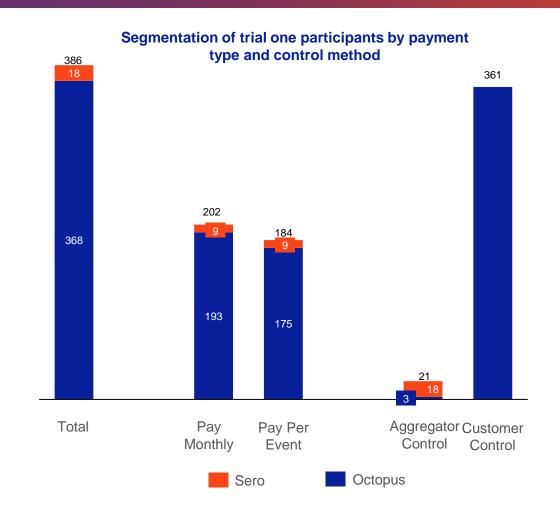
Participants were split by:

Payment Types

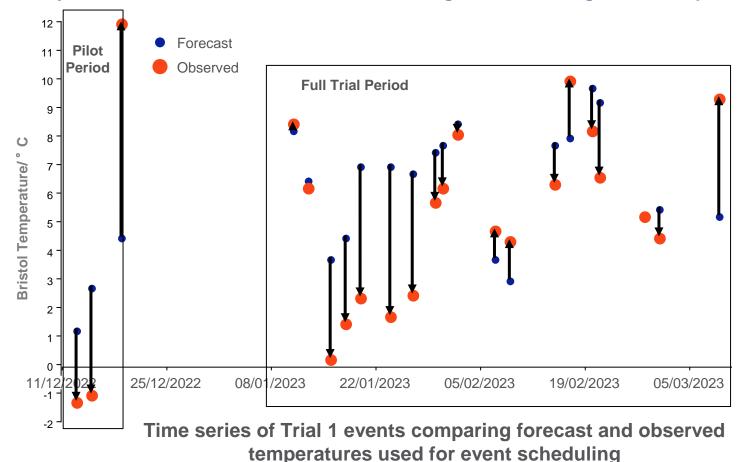
- 1. Pay Monthly: participants paid four fixed £25 monthly instalments in advance of their participation in that month's events
- 2. Pay per Event: participants paid up to £6 after each event for their participation

Control Methods

- 1. **Aggregator Control:** participants allowed suppliers to control heat pumps remotely, but could opt out before or during events.
- **2. Customer Control:** participants asked to turn off or down their own heat pumps. These were split between manual and remote customers.



Event days were chosen a week in advance with the goal of achieving a wide temperature spread



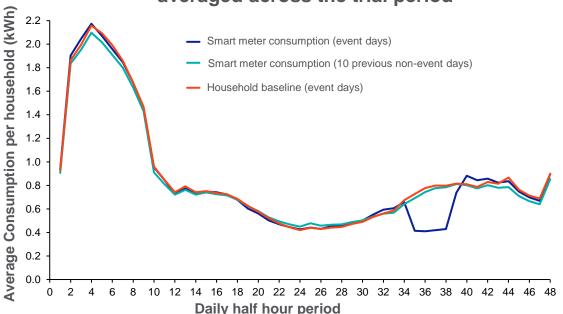
- 22 events:
 - 2 warm events (>10C)
 - 10 mild events (5-10C)
 - 8 cold events (0-5C)
 - 2 very cold events (<0C)
- Events were scheduled based on forecasted temperature¹
- Wanted to see whether there was a correlation between turndown and temperature
- The winter was mild and had few very cold days (<0C)
- Observed temperature was consistently cooler than forecasted

¹ Forecast for Bristol was used for event scheduling purposes – this was deemed a central point across the spread of participating households. Observed external temperature varied hugely across the participating households. Analysis of turndown accounted for localised temperatures.



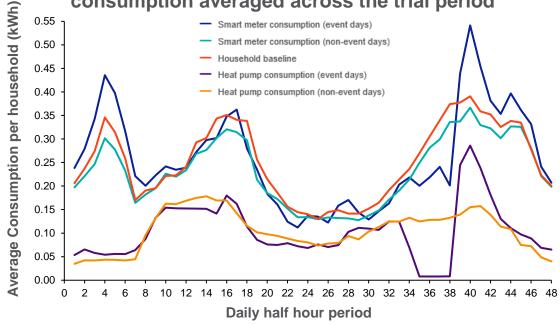
Households were able to provide significant turndown when asked to shift their domestic heating habits

Octopus: Half hourly household kWh consumption averaged across the trial period



- 9.25 MWh of measurable turndown provided by participants across 22 events
- On average, 1.53 kWh per event per participant

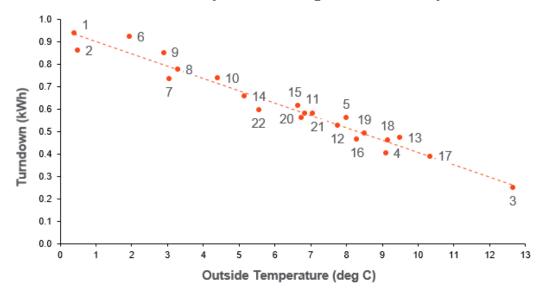
Sero: Half hourly whole household and heat pump kWh consumption averaged across the trial period



- Average decrease in heat pump consumption of 0.61 kWh per participant per event (86% reduction; 191 kWh total)
- Greater 'snapback' was seen in the aggregator controlled homes, this is something we are looking to reduce for trial 2.

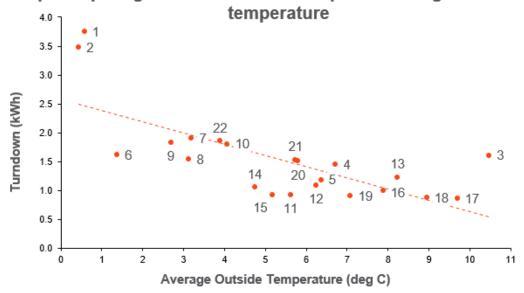
Turndown had an inverse linear relationship with temperature. A colder day meant higher flexibility

Sero: Mean event heat pump turndown per participating household across 5-7pm vs average outside temperature



- Almost perfect inverse linear relationship between Sero home heat pump turndown and outside temperature
- Reflects heat pump having to work **harder** in **colder** conditions
- 7pm snapback was not necessarily higher for lower temperatures

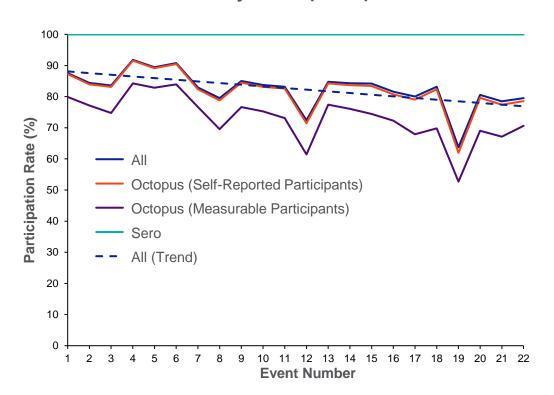
Octopus: Mean event household turndown per participating household across 5-7pm vs average outside



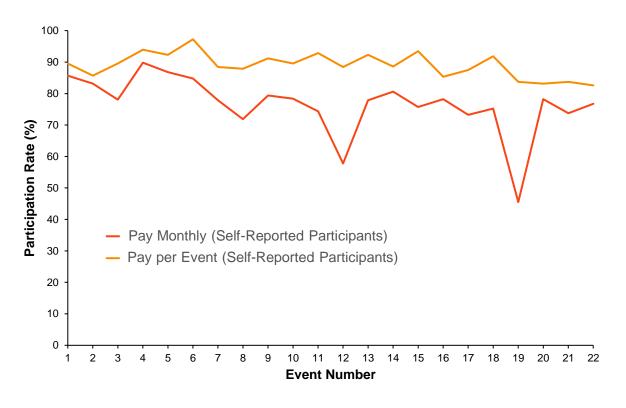
- Trend holds at smart meter level for Octopus homes
- First two trial events were also coincidentally the coldest. It is unclear what exactly has caused the non-linearity here
- Event 3 occurred on a day **10C warmer** than expected, hence the baseline struggled to adjust.

Household participation was consistently high throughout the trial, with minimal fatigue observed

Event-by-event participation rates

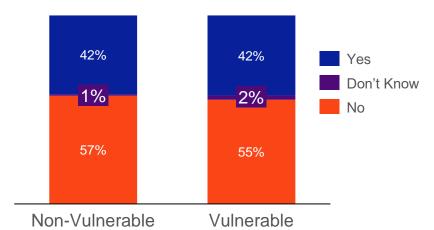


Event-by-event participation rates by payment type

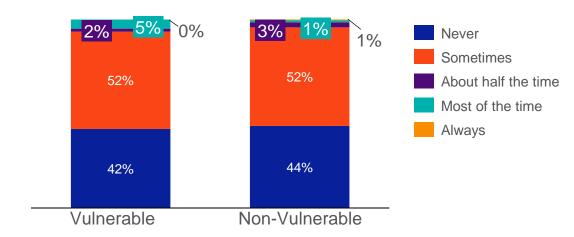


Customers with vulnerabilities did not seem to be less able to participate or more likely to experience discomfort

Have you chosen not to participate in at least one EQUINOX event?



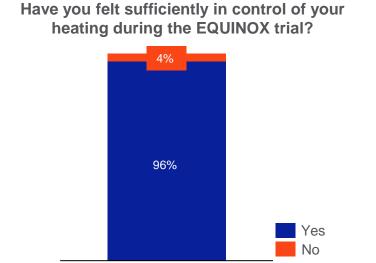
How frequently has participating in events caused any discomfort for you or someone else in the household?

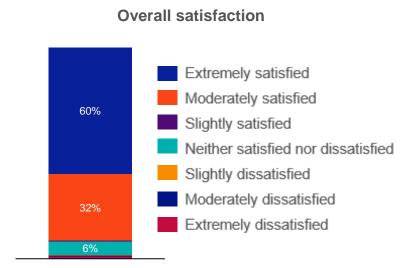


- Trial one households with residents with potential vulnerabilities were as likely to report non-participation as customers without vulnerabilities.
- Around half of participants expressed discomfort within their household during events at some point during the trial. This seemed to impact customers with vulnerabilities and customers without similarly. Although customers with vulnerabilities were slightly more like to feel regular discomfort (7%) than those without (4%).

Other trial findings include:

- Customers felt in control of their heating and generally did not feel thermal discomfort.
- The most common reason for non-participation was no one being home to action heat pump turndown
- Around half of participating households had additional LCTs. More data is needed from future trials to understand impact
- General satisfaction was high across all variables and trial participants found it easy to navigate
- Aggregator-controlled heat pump participation was more reliable than customer-controlled, but turndown impact is unclear





Next Steps



Building on trial one findings, trial two aims to test a closer to BaU setup to probe how domestic heating flexibility can help DNOs

Variables to test

- Payment amounts: households will be paid per kWh of turndown
- Notice period: households will receive varied notice periods that align with different DNO flexibility services
- Control method: more aggregator control homes are expected to participate
- Time of day: events will still last two hours, but could be scheduled any time between 4-8pm

Additional factors



Vulnerability: recruit from a wider demographic pool to ensure customers with vulnerabilities can participate equitably in the flexibility market



Snapback: turn heat pumps down instead of off to minimise high energy demand immediately post-event



Hot water: optimise the timings of hot water heating cycles to reduce snapback post-event



Energy efficiency: investigate how differing levels of energy efficiency impact flexibility from domestic heating



Cluster analysis: analyse trial findings based on clusters to simulate constraint management zones (CMZs)

We look forward to continuing to share with you!

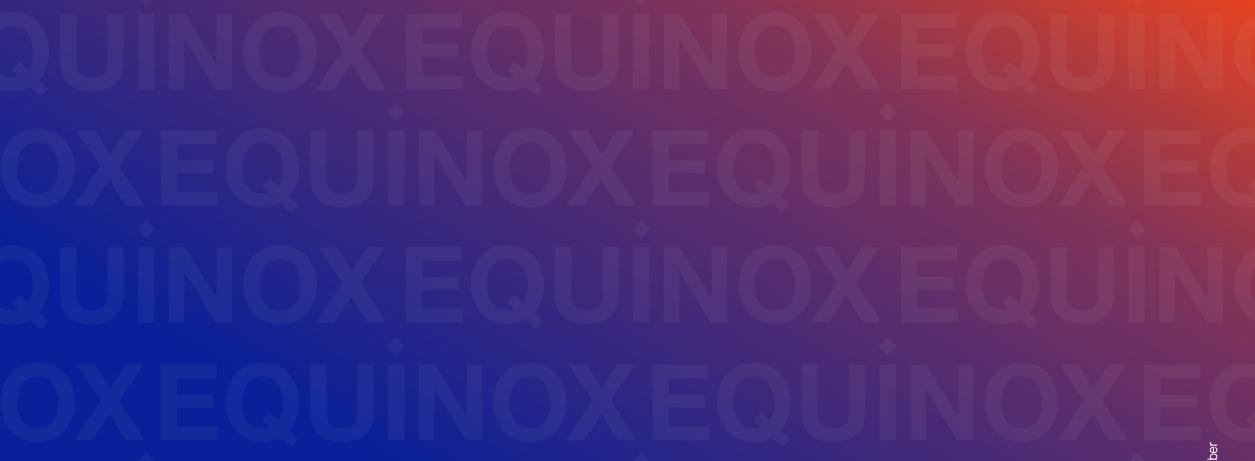
Full research findings from EQUINOX trial 1 are available here:

https://www.nationalgrid.co.uk/downloads-view-reciteme/639583

Recruitment for trial 2 will begin later this month.

If you have any additional questions, please feel free to contact us at nged.innovation@nationalgrid.co.uk.





National Grid Electricity Distribution plc Avonbank Feeder Road Bristol BS2 0TB United Kingdom

nationalgrid.co.uk