



Innovative Collaboration

Working with our local authorities

James Daniel and Matt Bailey



INVESTORS IN PEOPLE™
We invest in people Platinum



About UK Power Networks



Distribution Network Operator responsible for maintaining the electricity network across London, the South East and East of England



Tasked with leveraging technology and data to facilitate the transition to Net Zero

Supporting Local Authorities



80%

More than 80% of Local Authorities in the UK have declared a climate emergency, with most targeting Net Zero before 2050

Key Needs

Access to resources and expertise

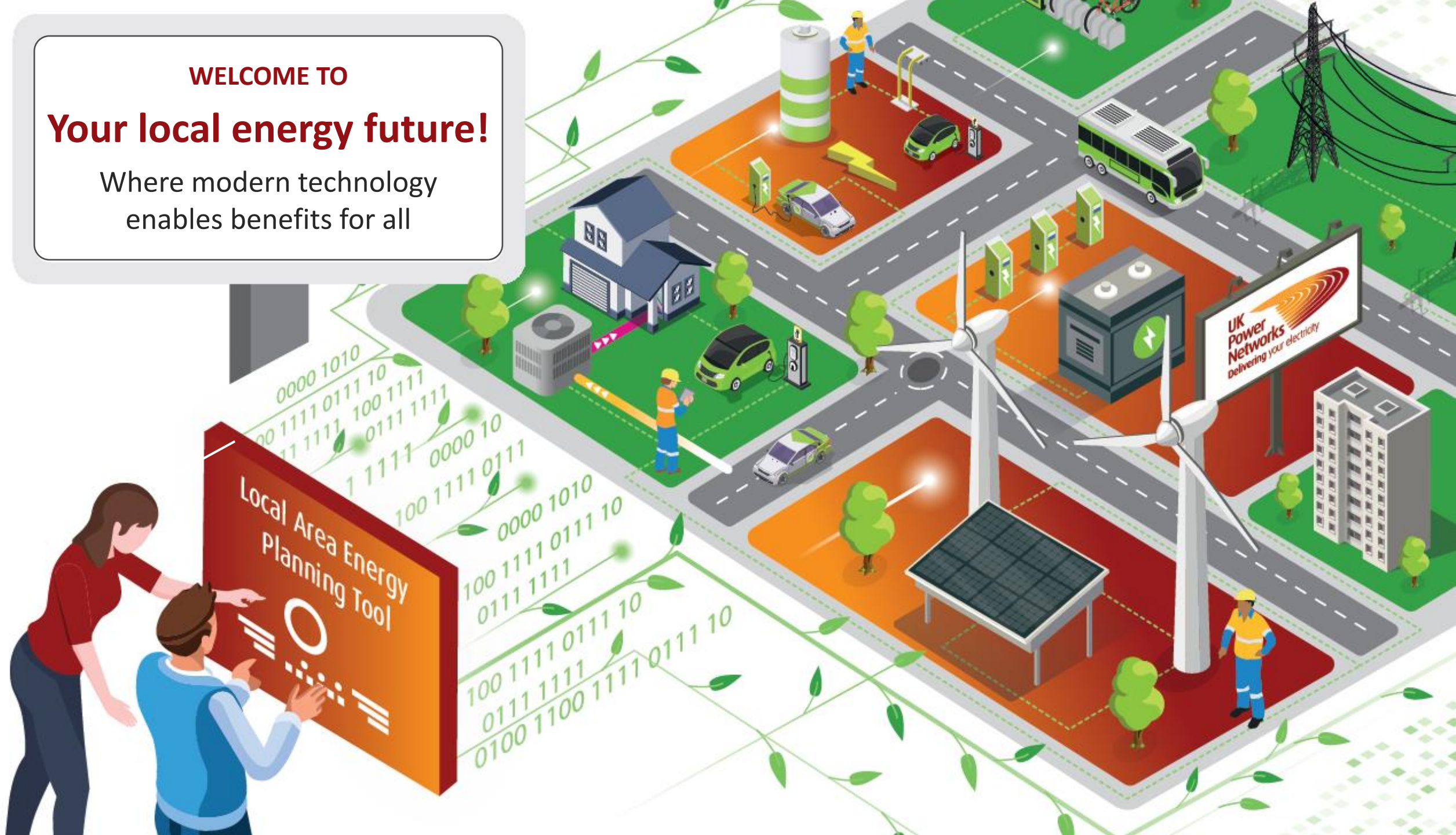
Access to data

Tools for analysis and spatial mapping

WELCOME TO

Your local energy future!

Where modern technology
enables benefits for all



Where to start?



**Changing Landscape
of Net Zero**

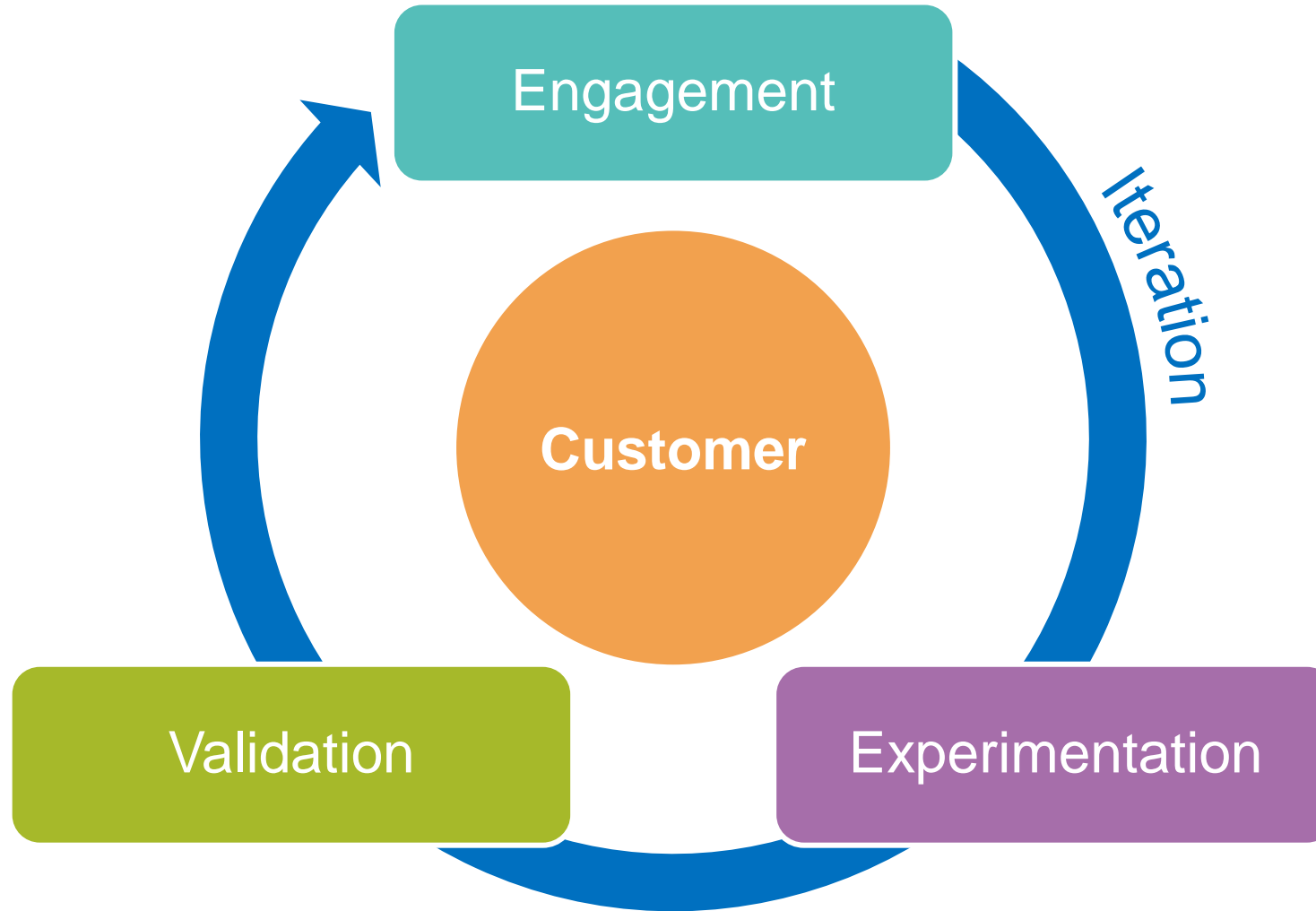


**Diversity of Customer
Perspectives**



**Focus on Individuals
not just Organisations**

Design Thinking Approach



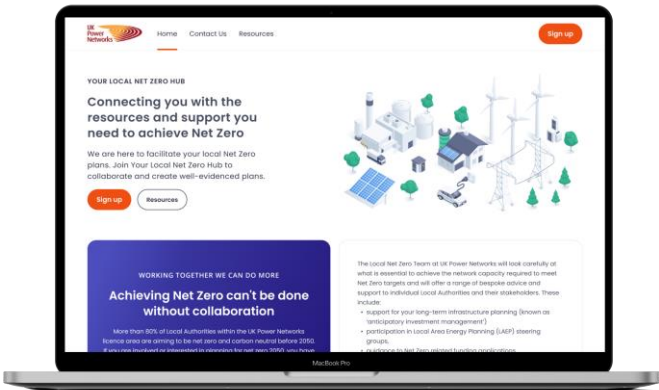
Experimentation



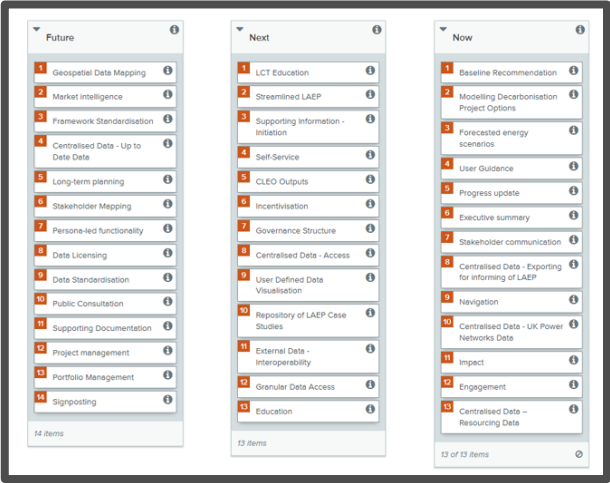
Product Experimentation



Customer Journey Mapping



Rapid Prototyping



Card Sorting

Findings and Insights



Engage in ways that fit your customers



Data is about communication as much as analysis

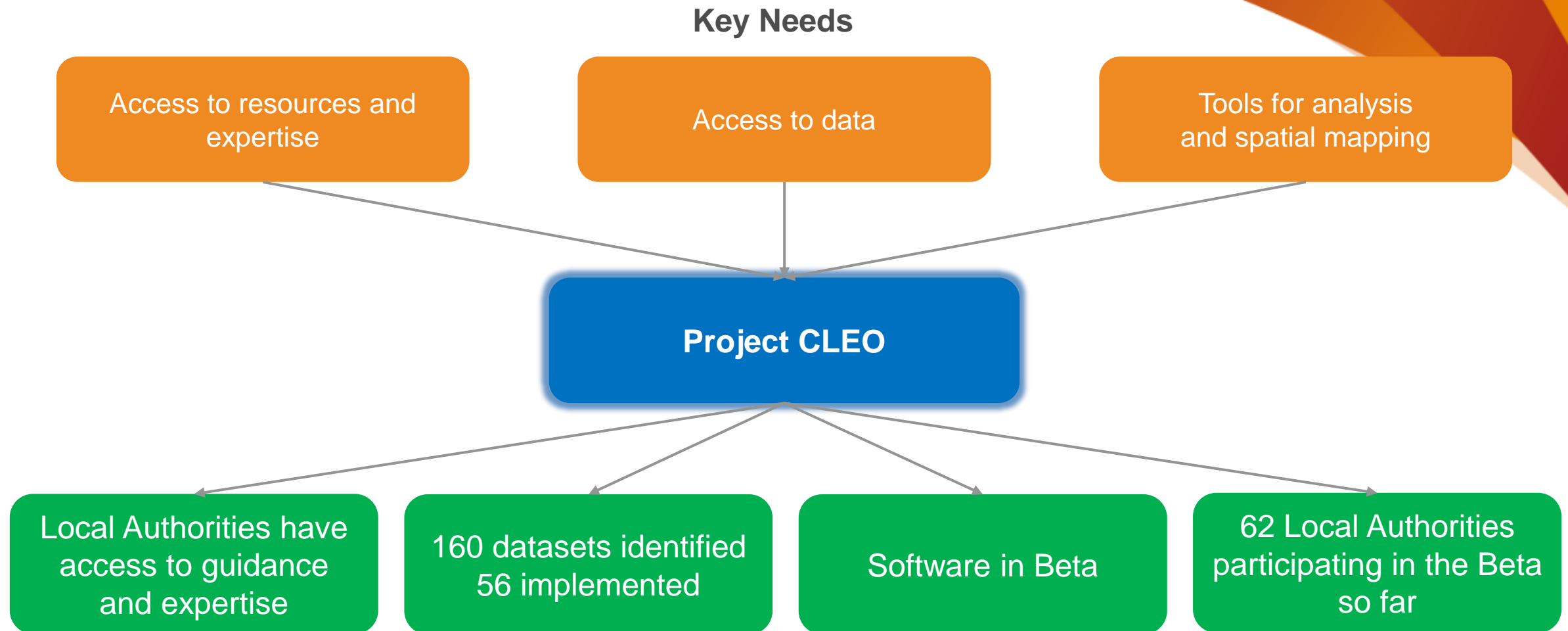


Don't lock your users into features they don't need

The story so far - Beta



Key Outcomes



Come and find out more...

Interested in what you
have heard and want to
know more?

See us on the UK Power
Networks stand.

