Proposals Submissions

Top Tips To Consider

Energy Innovation Basecamp

Themes

1. Research
2. Understand
3. Stakeholders
4. Consumer
5. Innovation
6. Language
7. Outcomes
8. Value for Money
9. Intellectual Property

Top tips for success

Research

- Check the SNP to see what has been researched and developed in previous projects?

https://smarter.energynetworks.org/

- Reviewed the ENA's Innovation Strategy & individual Networks strategies to understand what they are looking to develop next and the end goal.

https://smarter.energynetworks.org/media/1d1cnmnp/ena-innovation-strategy-update_final.pdf

- Basecamp Problem Statements reviewed?

https://smarter.energynetworks.org/energy-innovation-basecamp-problem-statements-2025/

Top tips for success

2

Understand

- Is the nature/context of what's being asked in the problem statements understood?
- Are proposals a solution to the problem raised?

https://smarter.energynetworks.org/energy-innovation-basecamp-problem-statements-2025/

- Has an independent person reviewed draft proposal to “sense check”?

Top tips for success

Stakeholders

- An electricity network stakeholder is any individual, group or organisation that has an interest in the future of our energy system, this can include
  - Government and regulatory bodies, non-energy utiltiies and wider industry, innovators, reasrach & academia, industry associations, consumers, communities, consultaniceis, technology and equipment providers,
- Are they identified in the proposal?
- How will they be involved/communicated with/collaborated with?

Top tips for success

Consumer

- Are benefits to the consumer clearly highlighted?
- This is important for all innovation funding evaluations/submissions
- It could be by reducing costs, improving efficiency, and also societal benefits
- Have any potential impacts on vulnerable consumers been considered?

Top tips for success

Innovation

- Do the proposed solution(s) involve network innovation?
- Does it address a Networks “pain point”?
- Is it clear what the implementation of new processes, products, services and methods of delivery are which result in significant improvements in outcomes, efficiency, effectiveness or quality?

Top tips for success

Language

- Is the language used concise and focused?
- Don’t assume to be the subject matter expert as you don’t know who will be reviewing the proposal

Top tips for success

Outcomes

- Are the expected deliverables, learnings, barriers and risks identified?
- Why/how are the expected deliverables achievable?

Top tips for success

Value for money

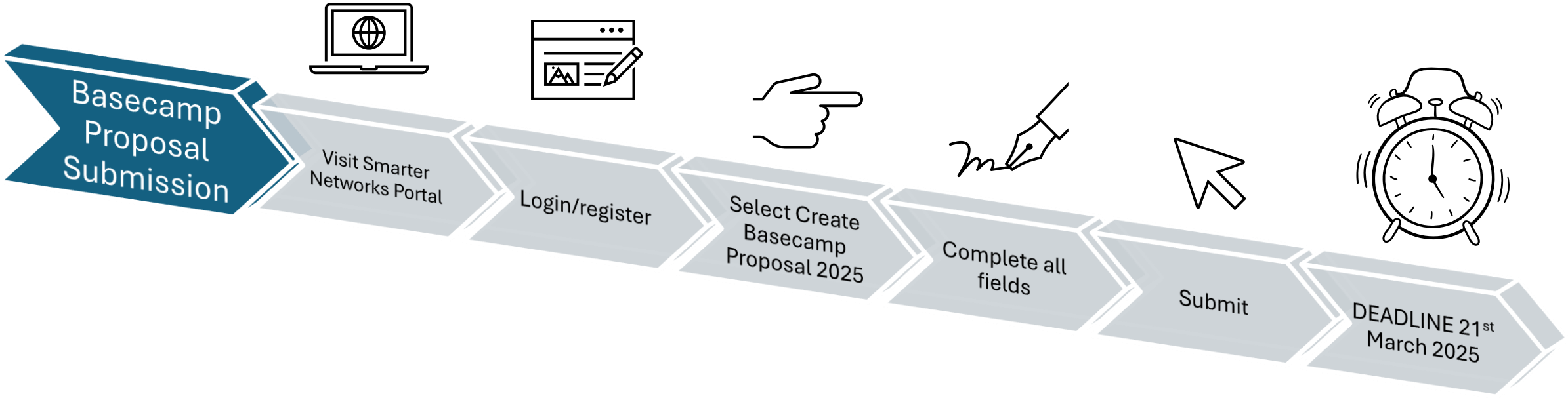
- How will your solution benefit the network operator and energy consumers?
- Does the project plan aligns with budget requested?

Top tips for success

Intellectual Property

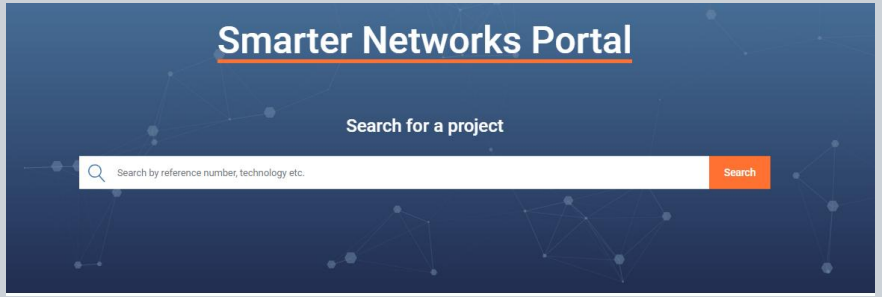
- If relevant bring to the project to aid solutions
- Are there cross overs from other industries/applications that bring value?

How to submit a proposal



How to submit a proposal

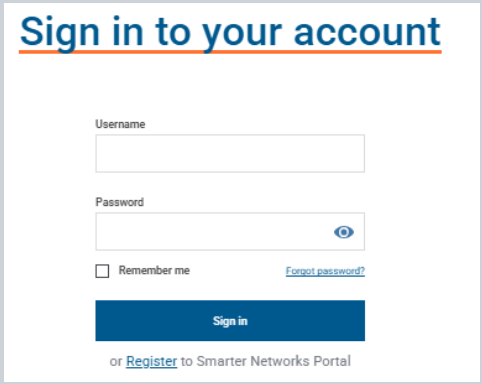
1. Visit Smarter Networks Portal - https://smarter.energynetworks.org/



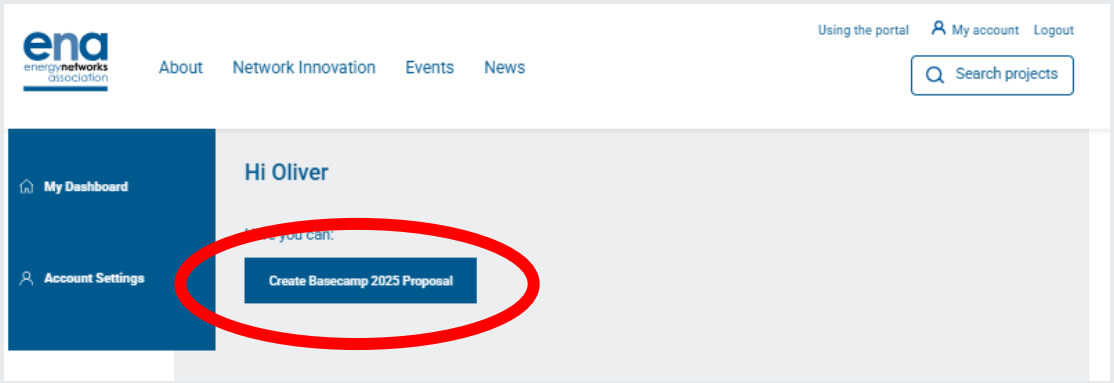
2. Login in the top right

How to submit a proposal

3. Sign in or register an account



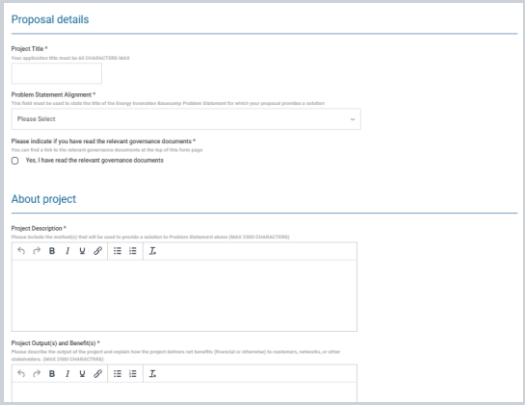
4. On home dashboard click on the create Basecamp 2025 Proposal



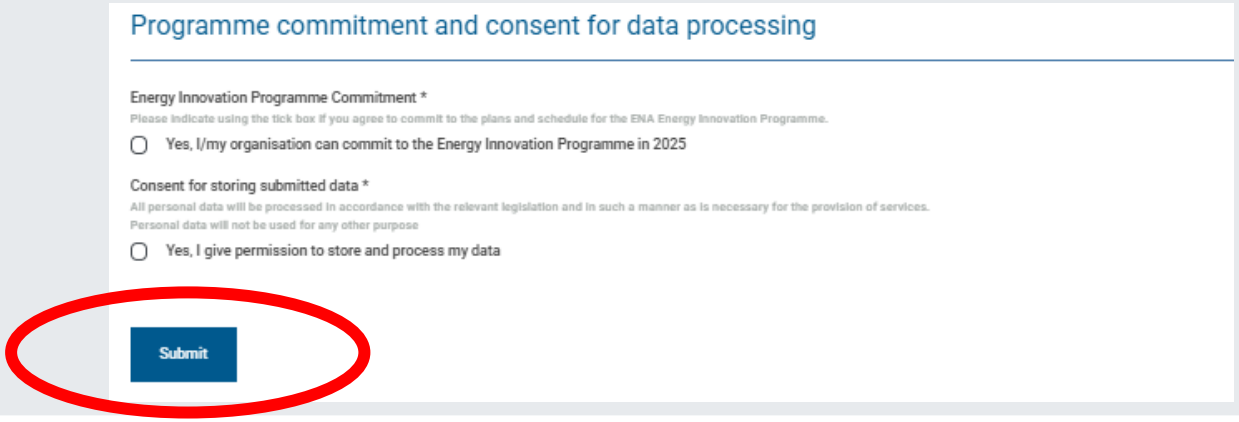
How to submit a proposal

5. Complete all proposal fields

Please note: there is no option to saving a partial completed application in the portal. A copy of the application form can be downloaded from here

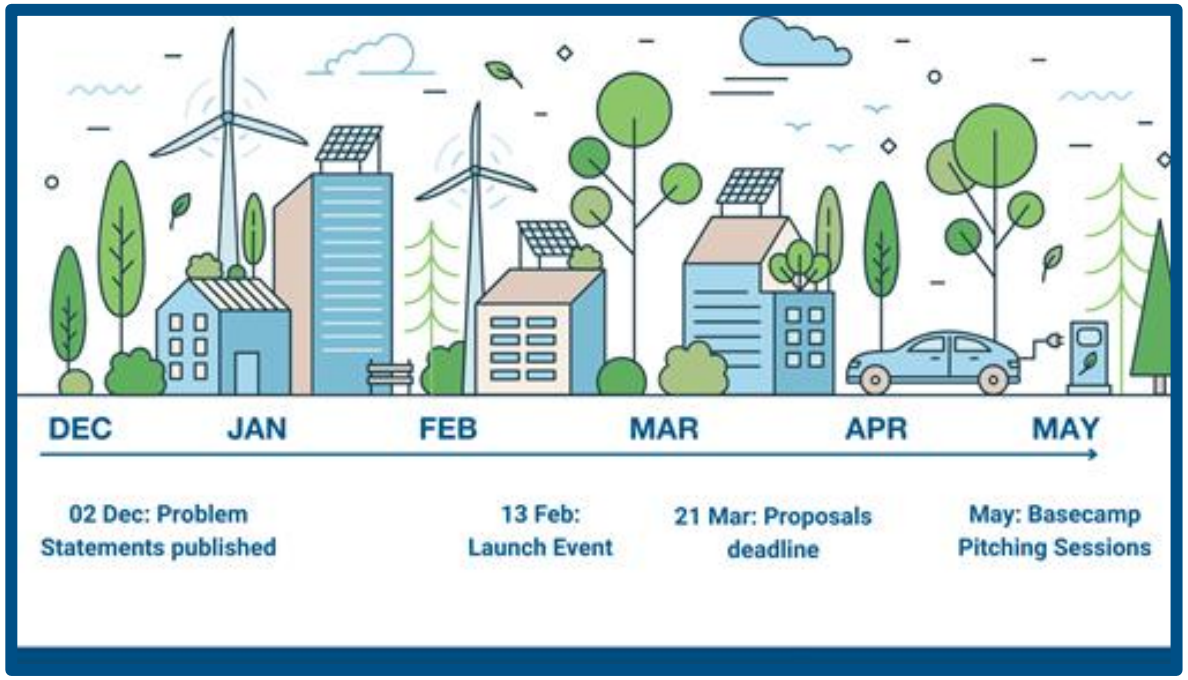


6. Click submit when proposal is complete



Process Overview 2025

Energy Innovation Basecamp



After a successful Pitching Session, the proposer will work closely with the lead network to shape up the project in order to apply for appropriate funding

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